

BERN RACING TEAM 2027

Sponsoring Handbook



BERN RACING TEAM



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The 2027 season marks the 12th year of the Formula Student team based in Biel, founded in 2015 as Bern Formula Student. This season, as BRT, the team is developing its sixth fully electric race car. Last season, more than 70 students from nine disciplines and multiple language backgrounds collaborated on the project, driven by a shared passion for engineering and innovation.

In June, we proudly unveiled our latest race car to an audience of over 400 guests. Following the launch, the team competed at three Formula Student events across Europe, gaining valuable experience and demonstrating the results of our hard work and dedication.



***„WE DON'T JUST
BUILD A CAR,
WE SHAPE THE
ENGINEERS OF
TOMORROW.“***



FORMULA STUDENT



Engineering Design Event

Evaluation of the technical design aspect and characteristics of the vehicle.



Cost and Manufacturing Event

Financial planning for the complete vehicle, including the CO2 footprint.



Business Plan Presentation

Presentation of a business idea requiring the use of the self-developed vehicle or a component thereof.



Acceleration

A 75-meter standing-start acceleration race.



Skid Pad

Cornering on a figure-eight course to test the cars mechanical grip.



Autocross

A sprint race to qualify for the endurance race, with the goal of achieving the fastest possible lap time on a slalom course.



Endurance

An endurance race covering a distance of 22km, including a driver change.



Efficiency

In the efficiency ranking, the amount of energy consumed in endurance, is evaluated in relation to the time driven.

Formula Student is the world's largest engineering competition, featuring annual events. It was launched in 1981 by the Society of Automotive Engineers (SAE) in the United States. The first European competition took place in 1998. Currently, there are around 650 teams worldwide.

Formula Student offers a unique opportunity to tackle real-world engineering challenges while pursuing one's studies. Students acquire interdisciplinary skills and gain experience with technologies at the forefront of innovation in the automotive industry.



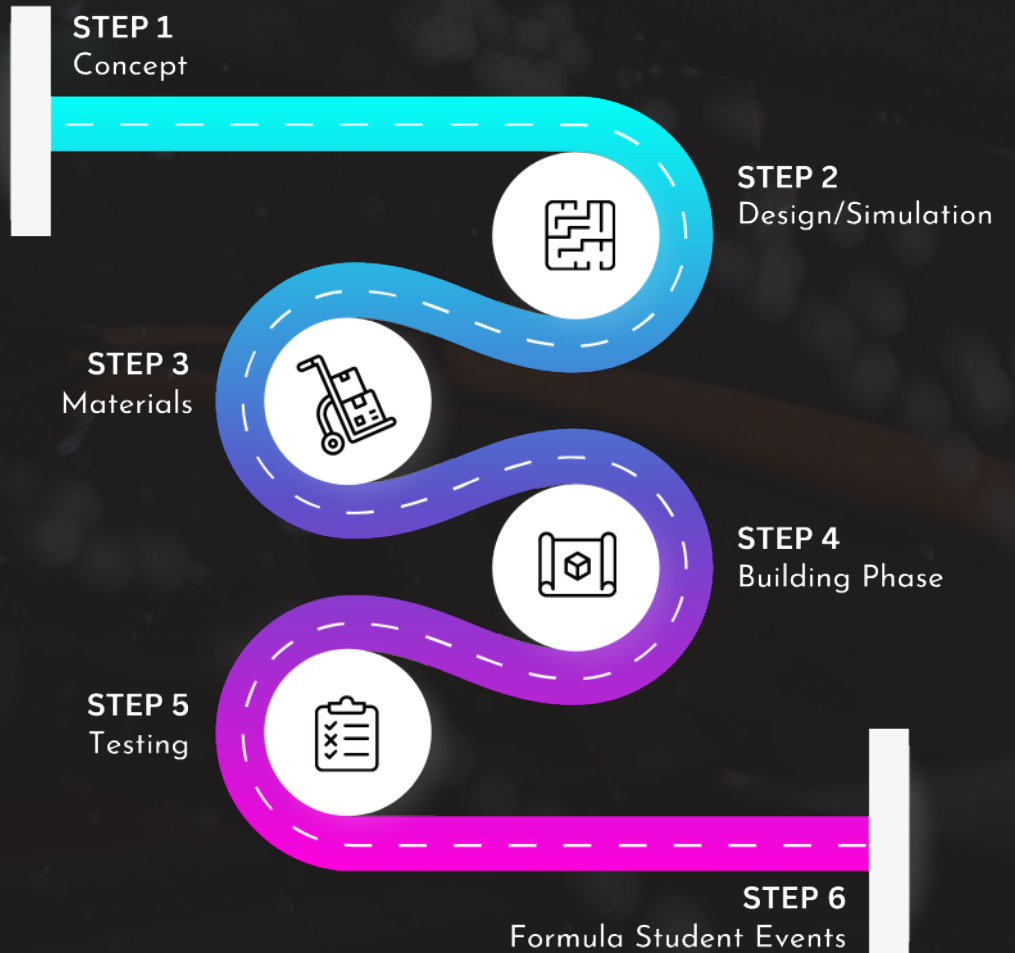
SEASON PLANNING

Every Formula Student season starts with the development of a new vehicle concept and the collaborative design process within the team. In parallel, the team secures sponsorships and prepares for the manufacturing phase.

After the components have been produced, the race car is carefully assembled and brought to life.

Extensive testing follows, allowing the team to optimize the vehicle's performance while drivers gain valuable track experience.

The season concludes with international Formula Student events, where teams are challenged in engineering, business, and dynamic disciplines, with the combined results determining the final standings.



VENTURA SEASON RESULTS



FORMULA STUDENT SWITZERLAND

First time Engineering Design Finals - P4
First car to pass all scrutineerings & drive
Skidpad P2
Endurance P3
Overall P3/21



FORMULA STUDENT GERMANY

First time Cost & Manufacturing Finals - P4
Skidpad P6
Acceleration P11
Overall P24/80



FORMULA STUDENT ITALY

Engineering Design P5
Cost & Manufacturing P4
Acceleration P2
Endurance P3
Overall P3/30



SPECS IN PERSPECTIVE:

0-100km/h

Ventura: 2.56s
Ferrari 296: 2.9s

Max. cornering acceleration

Ventura: 2.5g
Ferrari 296: 1.15g



Acceleration 0-75m

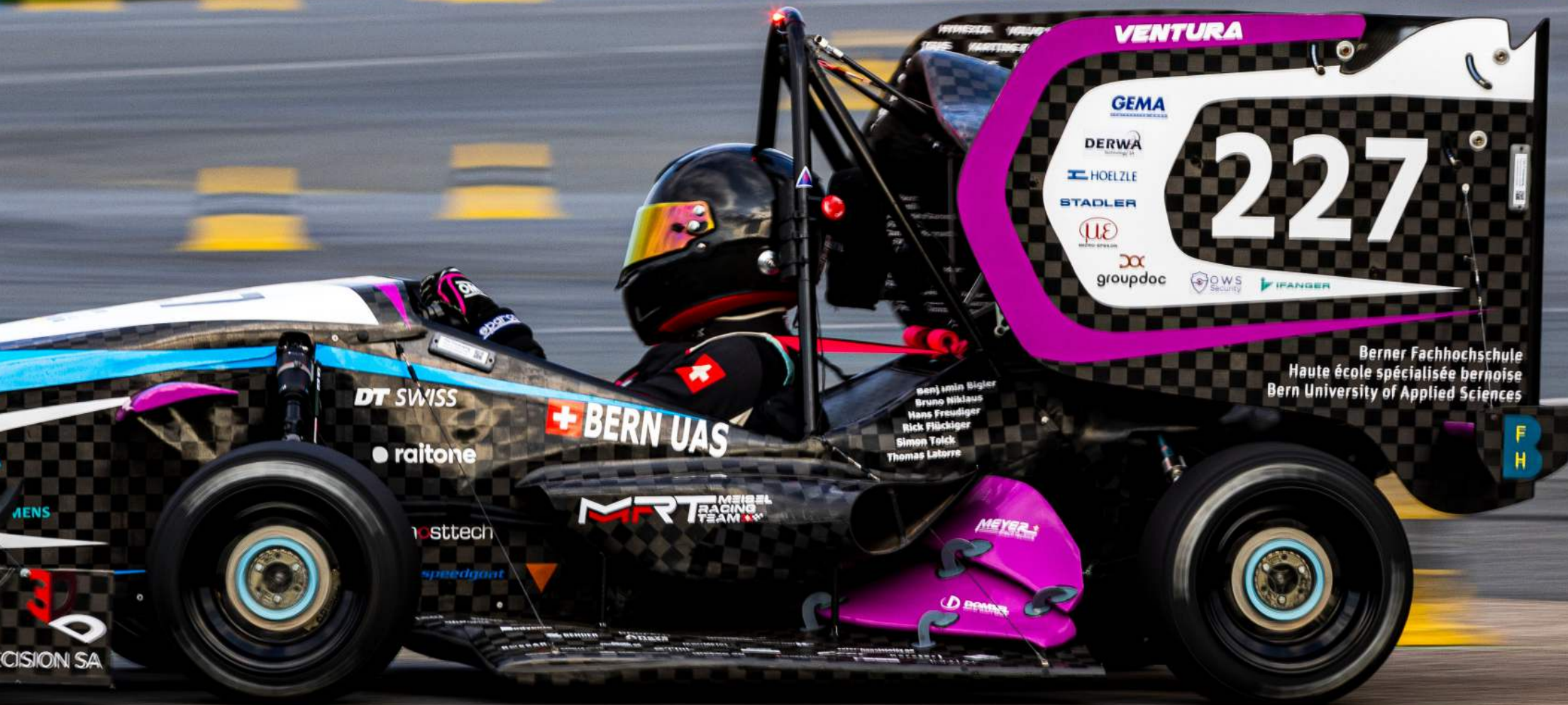
Ventura: 3.206s

2nd fastest time in
Formula Student
Season 2026

GOALS OF 2027 SEASON



„WORKING TOGETHER AS A TEAM WILL BE OUR FORMULA TO ACHIEVE THE NEXT BIG RESULTS.“



VENTURA

GEMA

DERWA

HOELZLE

STADLER

U.E.

groupdoc

OWS Security

IFANGER

227

DT SWISS

raitone

+ BERN UAS

MRT MEISEL RACING TEAM

mosttech

speedgust

MENS

CISION SA

Benjamin Bigler
Bruno Niblaus
Hans Freudiger
Rick Flückiger
Simon Tolck
Thomas Latorre

Berner Fachhochschule
Haute école spécialisée bernoise
Bern University of Applied Sciences

BH

THANK YOU!

Designing, building, and racing a Formula Student car is a massive undertaking that demands relentless engineering and significant resources. Your financial and material support was the fuel behind every breakthrough in the workshop and every success on the track.

We are immensely proud of what we achieved together, but more than that, we're grateful for your trust in our team. You didn't just fund a car, you invested in the next generation of engineers.

Thank you for your generosity and continued partnership. We truly couldn't do this without you.

Luc Kohler
CEO



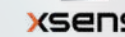
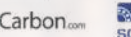
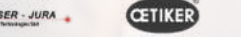
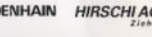
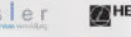
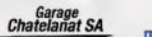
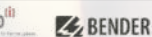
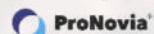
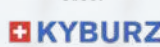
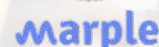
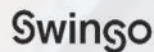
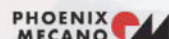
Berner Fachhochschule
Haute école spécialisée bernoise
Bern University of Applied Sciences



3D PRECISION SA



Das BBZ ist eine Institution
des Kantons Bern



3DCONNEXION AUTOSOCKS OPERATIONS AS BCO GROUP BUCHER HYDRAULICS AG CADFEM - ANSYS GERGONNE INDUSTRIE
GT2i.CH HANSHIN IMPORTS SARL HORAG HOTZ RACING AG HUBER+SUHNER PIOCREAT3
HYMEXIA IGUS GMBH ISABELLENHUETTE GMBH KARTING BASSECOURT KUBO TECH AG L. KLEIN METALS MAEDLER ENDES
ME RACING OCOOO RECHSTEINER SCHNEGG TOOLS VOLVO TRUCKS SUISSE WIB GARAGE DU TABEILLON M. Montavon SA

WHY PARTNER WITH BRT?

At Bern Racing Team, we strive to build meaningful partnerships, not just display logos. We are committed to creating tailored experiences and personal connections for each of our partners, according to the different categories of sponsoring.

ACCESS TO TOP TALENT

Direct access to a pool of highly motivated, experienced students and young engineers – providing a unique opportunity to connect with and recruit future talent.

BRAND VISIBILITY

Prominent brand exposure on our race car, teamwear, website and social media channels.

EXCLUSIVE EVENTS & EXPERIENCES

Private presentations, company events, trade fairs and exclusive Formula Student experiences for your employees, clients and guests.

BEHIND-THE-SCENES INSIGHTS

Regular updates and exclusive insights into our engineering progress, competitions and day-to-day team development.

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Bern University of Applied Sciences

MRT

DT SWISS

PRECISION SA

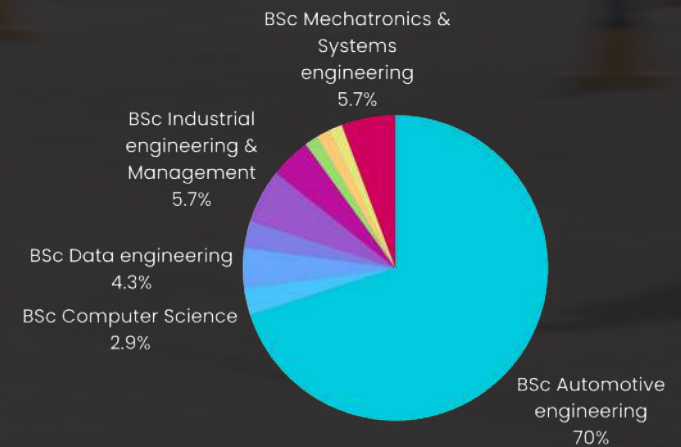
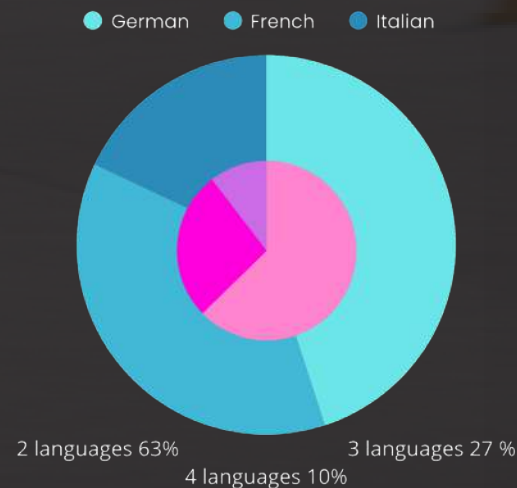
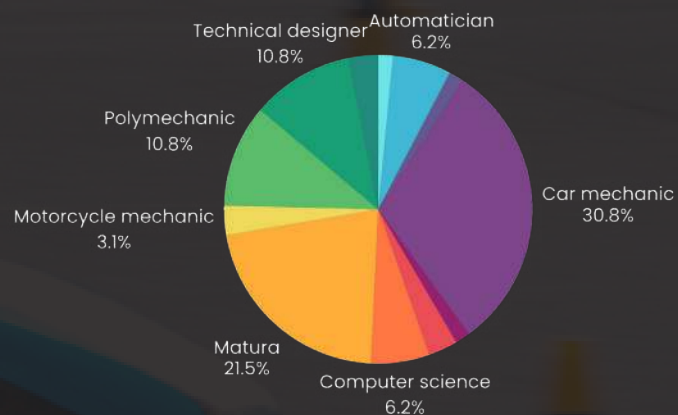
Gleason

Blaser

OUR STUDENTS

The Bern Racing Team features one of the most unique and exceptional student pools in Switzerland.

Our goal is to provide you with direct access to this group of motivated and highly competent future engineers.



SPONSORING

BENEFITS	Platinum 30'000 CHF	Gold 10'000 CHF	Silver 5'000 CHF	Bronze 1'000 CHF	Steel 500 CHF
Communication					
Access to the media library	✓	✓	✓	✓	✓
Company logo on website and rollup	✓	✓	✓	✓	✓
Company logo on the car	3 colored logos	2 colored logos	1 colored logo	1 b/w logo	1 b/w text
Company logo on the team polo	✓	✓	✓		
Company logo in the pits	✓				
Social media post	✓	✓	✓ Instagram Story		
Events					
Invitation to our Rollout	✓	✓	✓	✓	✓
Invitation to season closing event	✓	✓	✓	○	
Short presentation at the rollout	✓	○			
Access to CVs of talents	✓	✓	○		
Exhibition possibilities	Tailored	○			

✓ included

○ on demand



CREATING A FUTURE FOR ENGINEERS

VENTURA

GEMA

DERWA

HOLZU

STACLER

U&L

groupdoc

227

Tuning MoBiel

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DT SWISS

+ BERN UAS

raitone

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Bruno Bülter
Hans Freytag
Rick Fickiger
Simon Tsch
Thomas Lohrer

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P28/523
FORMULA STUDENT
WORLD RANKING 2026



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